

Giordano Indonesia Launches Lunar New Year-themed Campaign Starring Mushu from Disney's *Mulan*

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***Mushu, Mulan's trusty sidekick, fronts Giordano Indonesia's
Year of the Dragon Lunar New Year Campaign***

***The loveable dragon to appear on themed clothing range,
available in 80 stores across Indonesia***

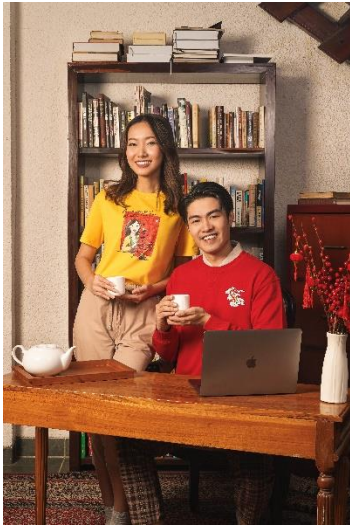
Giordano has launched its *#YearOfTheDragon* Lunar New Year campaign in Indonesia. Who better to front the collection than Mushu, the fan-favourite dragon and trusty sidekick to Disney's *Mulan*?

Mushu helps Mulan on her adventures and becomes her close friend. He is also determined to prove himself and restore his position as a guardian spirit. With his fiery personality and comedic timing, Mushu has gained a special place in the hearts of fans all over the world.

The *#YearOfTheDragon* collection by Giordano perfectly captures Mushu's enthusiastic personality. The campaign features an impressive range of polo shirts, print tees and sweaters adorned with images of Mushu and Mulan, together with auspicious Lunar New Year messages and couplets, and premium accents such as gold piping and embroidered elbow patches.

The *#YearOfTheDragon* Lunar New Year collection is available in 80 Giordano stores across Indonesia. Be sure to come and visit us to experience the themed window displays and fun in-shop deco.





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About Giordano: Giordano International Limited (“**Giordano**” or the “**Company**”) is a leading international retailer of men’s, women’s and children’s apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Women*, *Giordano Junior*, *BSX* and *Beau Monde*. The Company also operates world-famous apparel and sports brands in certain markets under franchise or license agreements. Established in 1981, Giordano now operates around 1,800 stores and counters in Greater China, the Gulf Cooperative Council (GCC), Southeast Asia, South Korea, Australia, South Asia and Africa. Giordano is listed on the main board of the Hong Kong Stock Exchange under stock code 709.