

## Giordano Receives MENA Retailer of the Year Commendation Award

February 16, 2024, Dubai

### ***Giordano named among finalists for the inaugural Middle East & North Africa (MENA) Retailer of the Year Award 2024 by Retail & Leisure International Magazine***

Having been named among the finalists for the *RLI MENA Retailer of the Year Award 2024* by Retail & Leisure International Magazine (“RLI”), Giordano was ultimately awarded the *MENA Retailer of the Year Commendation Award 2024*.

Unlike previous RLI awards events, RLI’s inaugural *RLI MENA Awards* recognises and celebrates the most visionary and innovative retail and leisure concepts from across the region. Held on 7<sup>th</sup> February 2024 at the Crowne Plaza RDC Hotel in Riyadh, the event represented a dedicated awards ceremony for the MENA region, celebrating the very best of what the Middle East and North Africa has to offer across retail, leisure and entertainment.

Giordano has been strengthening its presence across Africa since before the pandemic, opening stores in South Africa, Mauritius, Kenya and Ghana. It has also gained traction in the MENA region, rolling out maiden stores in Egypt and Algeria, while further expanding within its traditional strongholds in the UAE, Saudi Arabia, Kuwait and Qatar.

Based in the United Kingdom, RLI is the leading global retail and leisure magazine, and is also the host of the annual Global RLI Awards.



***Ishwar Chugani*** (far right), CEO and Managing Director of Giordano Middle East, and ***Ahmedullah Abdul Hadi*** (second from right), Chief Operating Officer of Giordano KSA, accept the MENA Retailer of the Year Commendation Award 2024 on behalf of Giordano



*Ishwar Chugani (centre) with Jayne Rafter (right), Owner & Publisher of RLI*



*All the winners at the RLI MENA Awards*



**About Giordano:** Giordano International Limited (“**Giordano**” or the “**Company**”) is a leading international retailer of men’s, women’s and children’s apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Women*, *Giordano Junior*, *BSX* and *Beau Monde*. The Company also operates world-famous apparel and sports brands in certain markets under franchise or license agreements. Established in 1981, Giordano now operates around 1,800 stores and counters in Greater China, the Gulf Cooperative Council (GCC) region, Southeast Asia, South Korea, Australia, South Asia and Africa. Giordano is listed on the main board of the Hong Kong Stock Exchange under stock code 709.