

PRIVACY POLICY & PERSONAL INFORMATION COLLECTION STATEMENT (“PICS”)

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1. Our Commitment to Privacy :

Giordano International Limited together with its group companies (“**Giordano Group**”, “**we**”, “**our**” or “**us**”) respects our customers’ and web-users’ legal rights of privacy when collecting, storing, using and transmitting their personal data. This PICS explains our privacy policy and sets out the following practices we commit to protect our customers’/web-users’ privacy and personal data.

- to put in place appropriate physical and electronic measures, policies and managerial procedures to safeguard and secure the personal data that we have under our control from unauthorised access, improper use, alteration, unlawful or accidental destruction or loss;
- to limit the personal data collected to the minimum required;
- to only permit authorised personnel, who are obliged to respect the confidentiality of the personal data, to access to the personal data on a “**need-to-know**” basis; and
- not to disclose the personal data to any external parties (except to our employees, professional advisors, subcontractors of database management, agents and business partners in/outside Hong Kong), unless customers/web-users have agreed, or we are required by the laws and regulations of the Stock Exchange or the court orders or the directions of governmental body or regulatory authority of competent jurisdiction.

We treat all personal data collected in accordance with the provisions of the Personal Data (Privacy) Ordinance (Cap.486) of the Laws of Hong Kong (as amended from time-to-time). This Ordinance controls personal information collected and held by both public and private bodies and applies to automated and non-automated data, which can be reviewed at the Office of the Privacy Commissioner for Personal Data website at :

http://www.pcpd.org.hk/english/data_privacy_law/ordinance_at_a_Glance/ordinance.html

For web-users, this PICS applies only to this website. Wherever we link to other sites not covered by this PICS, we will endeavor to title links appropriately so the users are aware that they are being forwarded to a third-party site.

Where our operations are subject to privacy legislation other than that of Hong Kong (such as due to our carrying out of operational functions outside of Hong Kong), this PICS shall apply so far as it is consistent with such local legislation.

We may be required to change this PICS from time-to-time, so we recommend checking it occasionally. Any amendments to this PICS will continue to be in accordance with the provisions of the Personal Data (Privacy) Ordinance (Cap.486) (as amended from time-to-time). In case of any inconsistency between the English and the Chinese versions of this PICS, the English version shall prevail.

2. Personal Data Collection :

“**Personal data**” means any personally identifying information or sensitive data (such as name, phone number, residential/e-mail address, facsimile number, credit card information) from which it is practicable for the identity of an individual to be ascertained.

Personal data may be collected by the following means:

- telephone;
- correspondences (letter, facsimile and e-mail);
- Internet site;
- point of sales;
- membership enrolment;

- customer loyalty programmes; and
- direct customer survey.

Besides, through our website, we may also collect other information when one completes an on-line subscription, inquiry or order.

We may maintain log files recording visitors' below information:

- the Internet Protocol (IP) address;
- the date and time of visit;
- the webpage accessed and documents downloaded; and
- the type of browser being used.

The log files provide us with statistical information on how people use the site and what content people are viewing. They do not contain any personal information and they are not used to identify any individual patterns of use of the site.

Customers/web-users who are under the age of 16 must consult with their parent or guardian before providing any personal data to us.

We have a legal duty to protect any information collected. We endeavor to use technologies and encryption software to safeguard the personal data, and keep strict security standards to prevent any unauthorised access to it.

3. Purpose of Using Personal Data :

The purposes for which we may use customers'/web-users' personal data are divided into obligatory purposes and voluntary purposes. If personal data is to be used for an obligatory purpose, it will be marked as "**Required**" in our forms or data provision columns, and customers/web-users MUST provide his/her personal data to us if in need of our products or services for which being applied. If personal data is only to be used for a voluntary purpose, it is entirely up to customers'/web-users' choice of whether to provide so or not.

■ Purposes for collecting obligatory personal data include :

- (i) providing goods and/or services of our brands (including **Giordano, Giordano Junior, Giordano Ladies, Giordano Women, Giordano Men, Concepts1One, Giordano Gold, BSX, and Beau Monde** etc.);
- (ii) enrolment into and maintaining membership;
- (iii) handling accumulated and/or redeemed bonus points or privileges;
- (iv) communicating to customers about entitlements and privileges as our members;
- (v) notification of any amendment to the membership programme;
- (vi) checking and verifying customers' identity, credit payment and/or account status in relation to the provision of products and/or services;
- (vii) processing payment instructions, direct debit facilities and/or credit facilities requested by customers;
- (viii) data cleansing and customers profile updates; and
- (ix) any other purposes to which customers/web-users have given consent.

■ Purposes for collecting voluntary personal data include :

- (i) to distribute customer satisfaction survey;
- (ii) to conduct market research and analysis to better understand our customers, so as to enable us to provide rewards, services and product information or offerings better tailored to customers' needs;
- (iii) to conduct business planning, such as service design and continuous improvement in services for customers;
- (iv) to communicate to customers for direct marketing :

- (a) new product launch and other promotional offers of products and services under our brands, including but not limited to apparel and fashion accessories, rain gear, gift items, and lifestyle enhanced services;
- (b) promotional events, including PR events, shop opening events, store announcement/events and news updates;
- (c) marketing reward programmes, promotional campaigns and roadshows;
- (d) joint promotion or events with shopping malls, department stores, credit cards, banks, trades, celebrities, mass media (e.g. magazines, television, websites), charities or non-profit organisations; and
- (e) cross-brand joint promotions and/or events with brands within Giordano Group.

4. Rights to opt-out, access and correction

If at any other point of time customers/web-users do not wish us to use his/her personal data for use in direct marketing as described above, they may exercise their opt-out rights by notifying us (see the below contact details).

Additionally, customers/web-users may at any time contact us using the details below to request access to and/or correct his/her personal data in our records. We will respond to such requests within 40 days and may charge a reasonable fee for doing so. Customers/web-users will be expected to provide proof of identity. Insofar as the law permits, however, we reserve the right to refuse to provide customers/web-users with information. In this eventuality, we will provide the reasons for refusal.

5. How to contact us :

This PICS applies to all customers and web-users, which may be updated and revised from time-to-time without prior notice. We will, however, post the update version on our website. Should customers/web-users have any questions or concerns about this PICS, or wish to correct his/her personal data or remove the membership or choose not to receive any promotional materials, please contact us :

For e-Shop customers :

E-mail address : e-shop@giordanogroup.com

For others :

Post : Sales Operations Dept.
Giordano Limited
5/F, Tin On Industrial Building
777-779 Cheung Sha Wan Road, Kowloon, Hong Kong

E-mail address : wws@giordanogroup.com
Phone number: (852) 2746 4668 (during office hours)

6. Retention/Security of Data

We shall keep customers' and web-users' personal data for as long as necessary to fulfill the purpose for which the data was collected. We may also retain archived personal data for statistical purposes. Personal data which is no longer required will be destroyed.

If customers/web-users provide personal data via facsimile, e-mail or completing an on-line inquiry, please be aware that there may have risks in transmitting such information on the Internet. We have secured our website using industry standard technology, and all on-line personal data is stored behind industry standard firewalls and where applicable, protected by user name and password. However, we cannot provide any guarantee with respect to the security of customers'/web-users' personal data, and we will not be liable for any breach of security or unintended loss or disclosure of

information due to the website being linked to the Internet. In this regard, we urge web-users to take every precaution to protect his/her personal data while he/she is on the Internet.

7. Identifier

We shall not adopt any Commonwealth identifier (e.g. Medicare number or a Tax File Number) as a means of identifying any personal information that we may have collected about an individual.

8. Acknowledgement

By using our website and/or providing personal data on-line or by signing our membership application forms etc., customers and web-users are deemed to acknowledge and agree to our Privacy Policy, Cookie Policy and Terms and Conditions of Use.

[Ref.: PP(EN)-201810]

GIORDANO PRIVACY NOTICE

1 Introduction

Giordano International Limited (“**Giordano**”, “**we**” or “**us**”) takes the protection of your personal data seriously. This Privacy Notice sets out information about Giordano’s privacy practices and your rights.

We may amend this Privacy Notice at any time and for any reason. The updated version will be available by following the “Privacy Notice” link on our website homepage. You should check the Privacy Notice regularly for changes.

2 Data protection laws

Giordano is based in Hong Kong and is subject to the *Personal Data (Privacy) Ordinance* (“**PDPO**”). Giordano processes all personal data in accordance with the PDPO (See our Privacy Policy at our official website).

In addition, when:

- Giordano processes personal data of individuals who are located in the European Union (“**EU**”); and
- that processing relates to offering goods or services to individuals who are located in the EU or monitoring individuals who are located in the EU,

then Giordano is also subject to the *General Data Protection Regulation 2016/679* (“**GDPR**”). Therefore, if you are located in the EU, Giordano will also process your personal data in accordance with the GDPR and you may have additional rights under the GDPR.

In this Privacy Notice, the terms **personal data**, **controller**, **processor**, **data subject**, **consent**, **recipient**, **third party**, **processing** and **profiling** have the meanings given to them in the GDPR.

3 Controller contact details

The controller for the processing of personal data under this Privacy Notice is:

Giordano International Limited
5th Floor, Tin On Industrial Building
777-779 Cheung Sha Wan Road
Kowloon
Hong Kong

The controller’s representative in the EU for the purposes of the GDPR is:

Kennedys
31 Rue de Lisbonne
75008 Paris
France
Phone: +33 1 84 79 37 80

4 Data Protection Officer contact details

If you have any questions about this Privacy Notice or about our personal data processing practices, or if you wish to exercise any of your rights as a data subject, you may contact Giordano’s Data Protection Officer at dataprotection@giordano.com or as follows:

Mark Loynd
Executive Director, Group Counsel & Group Human Resources Director
Giordano International Limited
5th Floor, Tin On Industrial Building
777-779 Cheung Sha Wan Road
Kowloon
Hong Kong

Fax: +852 2370 8864
Email: dataprotection@giordano.com

5 **Supervisory authority contact details**

If you have a complaint about our personal data processing practices, you should first contact Giordano's Data Protection Officer.

If you are not satisfied with our response, you have the right to lodge your complaint with a data protection authority.

If you are outside the EU, you can lodge your complaint with your local data protection authority or the Hong Kong Privacy Commissioner for Personal Data:

Privacy Commissioner for Personal Data
Room 1303, 13/F, Sunlight Tower
248 Queen's Road East
Wanchai
Hong Kong
Fax: 2877 7026
Email: complaints@pcpd.org.hk
Website: <https://www.pcpd.org.hk/>

If you are in the EU, you can lodge your complaint with your country's supervisory authority. A list of supervisory authorities is available [here](#).

6 **Specific situations in which we may process your personal data**

Giordano collects and processes personal data in a number of different situations.

6.1 ***Purchasing products from our physical stores***

We process certain personal data about customers who purchase products from our physical stores.

➤ **Types of personal data we collect**

When you purchase a product from our physical stores and pay by credit or debit card, we will collect your card details required through our payment terminal to process your payment.

At the time of your purchase, we may also invite you to join a loyalty scheme. See section 6.4 below for details about loyalty scheme membership.

➤ **Purposes of processing**

We may use your card details to process your payment.

➤ **Legal basis for processing under the GDPR**

Using your card details to process your payment is necessary for our legitimate interests as a retailer. See section 7 below for more details about Giordano's legitimate interests.

➤ **Recipients or categories of recipients**

We may disclose your card details to our bank, your bank and your card association for authorisation.

➤ **Transfers**

If our bank or your bank is located overseas, the credit card authorisation process may involve your card details being transferred overseas. Your card details are kept secure in accordance with the Payment Card Industry Data Security Standard.

➤ **Retention period**

We may retain your transaction details for as long as we require them for legal and commercial reasons. Generally, we retain transaction details for a period of seven

years after your transaction. Once Giordano has no legal or commercial reasons to retain personal data, it will be securely deleted or destroyed.

➤ Requirement to provide personal data

If you pay for a purchase by cash, we will not collect any personal data from you.

6.2 *Creating a Giordano Online Store profile*

Before you make a purchase from the Giordano Online Store, you will first need to create a profile. Note that we also have online stores on third-party platforms and that you may need to create a separate profile with those platforms - you should check their privacy policies online for details about how they process your personal data.

➤ Types of personal data we collect

To create a profile, you will be required to provide either your email address or mobile phone number. You can optionally add a photo, a nickname and your date of birth (to receive birthday discounts).

➤ Purposes of processing

We may use the personal data in your profile to provide you with discounts on purchases.

If you consent to receive communications when you register, we may send you promotional offers, information about new products, and invitations to special events by email or SMS.

➤ Legal basis for processing under the GDPR

Using your personal data to provide you with discounts is necessary for our legitimate interests as a retailer. See section 7 below for more details about Giordano's legitimate interests.

Using your personal data to send you promotional messages is based on your consent. You may withdraw your consent by unsubscribing from promotional emails and/or SMS messages at any time on your profile page.

➤ Recipients or categories of recipients

We may disclose your personal data to third parties who provide administrative, storage, telecommunications, information technology and other services to us in support of our business. However, we will ensure that all such service providers are subject to obligations not to use or disclose that data.

➤ Transfers

We may transfer your personal data overseas. Giordano's information systems are hosted on central servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations. See section 8 below for information about the safeguards Giordano adopts when transferring personal data overseas.

➤ Retention period

We may retain your profile details for as long as we require them for legal and commercial reasons. If you unsubscribe from promotional messages, we may retain your email address on a "no marketing" list to ensure we do not inadvertently send you promotional messages in the future.

➤ Requirement to provide personal data

It is mandatory to provide your email address or mobile phone number to create a profile before making a purchase from our online stores. Providing any other personal data is optional.

6.3 *Purchasing products from our online stores*

We will process certain personal data about customers who purchase products from our online stores.

➤ Types of personal data we collect

When you purchase a product from our online stores, we may collect your name, mobile phone number, e-mail address, and (unless you choose to pick up your order from a physical store) delivery address. Payment is via PayPal - PayPal's privacy policy is available at <https://www.paypal.com>. We have no access to any personal data you provide to PayPal.

➤ Purposes of processing

We may use your contact details to contact you about your order and your delivery address to deliver your order.

➤ Legal basis for processing under the GDPR

The processing described above is necessary for our legitimate interests as a retailer. See section 7 below for more details about Giordano's legitimate interests.

➤ Recipients or categories of recipients

We may disclose your delivery details to our delivery provider to arrange delivery. We may disclose your payment details to your card issuer or to a payment processor for verification.

We may also disclose your personal data to third parties who provide administrative, storage, telecommunications, information technology and other services to us in support of our business. However, we will ensure that all such service providers are subject to obligations not to use or disclose that data.

➤ Transfers

We may transfer your personal data overseas. Giordano's information systems are hosted on central servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations.

If our bank or your bank is located overseas, the credit card authorisation process may involve your card details being transferred overseas. Your card details are kept secure in accordance with the Payment Card Industry Data Security Standard.

See section 8 below for information about the safeguards Giordano adopts when transferring personal data overseas.

➤ Retention period

We may retain your order details for as long as we require them for legal and commercial reasons. Once Giordano has no legal or commercial reasons to retain personal data, it will be securely deleted or destroyed.

➤ Requirement to provide personal data

It is mandatory to provide your name and contact details. We cannot process your order without these details. If you choose to pick up your order at one of our physical stores, you do not need to provide a delivery address.

6.4 Loyalty scheme membership

We will process certain personal data about customers who join one of Giordano's loyalty schemes ("loyalty schemes"). Loyalty schemes vary by country and/or region and include World Without Strangers, BSX, Giordano Junior and Giordano Ladies Privilege Card.

➤ Types of personal data we collect

When you make a purchase over a certain amount from a Giordano retail store, we may invite you to join a loyalty scheme. The information we collect when you join differs depending on the loyalty scheme:

- World Without Strangers - phone number* and day and month of birth*;
- BSX- surname and name*, day and month of birth*, phone number*, gender and email address;
- Giordano Junior - name*, day and month of birth*, age range*, phone number*, gender and email address;
- Giordano Ladies Privilege Card - surname and name*, phone number*, ID card/passport number, day and month of birth, email address, mailing address, and country.

(*required)

➤ Purposes of processing

We may use your personal data to enrol you in the loyalty scheme, provide you with member discounts and other entitlements, (for World Without Strangers) track your accumulated points, communicate with you about loyalty scheme member discounts and other entitlements and notify you of any changes to the loyalty scheme rules.

➤ Legal basis for processing under the GDPR

By joining the loyalty scheme, you consent to us processing your personal data for the above purposes. You can withdraw your consent at any time by contacting us at wws@giordanogroup.com, but you will then cease to be a member of the loyalty scheme and forfeit any accrued points or privileges.

➤ Recipients or categories of recipients

We may disclose your personal data to third parties who provide administrative, storage, telecommunications, information technology and other services to us in support of our business. However, we will ensure that all such service providers are subject to obligations not to use or disclose that data.

➤ Transfers

We may transfer your personal data overseas. Giordano's information systems are hosted on central servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations. See section 8 below for information about the safeguards Giordano adopts when transferring personal data overseas.

➤ Retention period

We will store your personal data for as long as you are a loyalty scheme member. Once Giordano has no legal or commercial reasons to retain personal data, it will be securely deleted or destroyed.

➤ Requirement to provide personal data

It is entirely optional to join a loyalty scheme. If you decide to join, it is mandatory to provide your data as required.

6.5 *Subscribing to Giordano promotional eNews*

We will process certain personal data about customers who sign up to receive promotional eNews from Giordano.

➤ Types of personal data we collect

You may sign up to receive promotional eNews from Giordano by entering your email address in the eNEWS SUBSCRIPTION box on the Giordano website.

➤ Purposes of processing

If you provide us with your email address, you consent to us using your email address to send you promotional offers, information about new products, and invitations to special events.

- Legal basis for processing under the GDPR
By entering your email address in the eNEWS SUBSCRIPTION box on the Giordano website, you consent to us processing your personal data for the above purposes. You can withdraw your consent at any time by unsubscribing using the link in our emails.
- Recipients or categories of recipients
We may disclose your personal data to third parties who provide administrative, storage, telecommunications, information technology and other services to us in support of our business. However, we will ensure that all such service providers are subject to obligations not to use or disclose that data.
- Transfers
We may transfer your personal data overseas. Giordano's information systems are hosted on central servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations. See section 8 below for information about the safeguards Giordano adopts when transferring personal data overseas.
- Retention period
We will store your personal data for as long as you consent to receive promotional eNews from Giordano. If you unsubscribe, we may retain your email address on a "no marketing" list to ensure we do not inadvertently send you marketing communications in future.
- Requirement to provide personal data
It is entirely optional to subscribe to promotional eNews.

6.6 Service Providers

Giordano will collect certain personal data about individuals who are, or who are associated with, Giordano service providers.

- Types of personal data we collect
To engage you or your organisation as a service provider, we will need to collect personal data about you, including your name, position, address, contact details, business details, qualifications and experience.
- Purposes of processing
We may process your personal data for the purpose of allowing you or your organisation to provide, and for receiving, your services and for other purposes related to that purpose (for example, to pay you for your services).
- Legal basis for processing under the GDPR
If you are an individual service provider, you will have a contract with Giordano for the provision of services. The processing described above is necessary for taking steps to enter into that contract, or for the performance of that contract.

If you are an individual associated with a service provider, the processing described above is necessary for the purposes of Giordano's legitimate interests in operating its business. See section 7 below for more details about Giordano's legitimate interests.
- Recipients or categories of recipients
We may disclose your personal data to third parties who provide administrative, storage, telecommunications, information technology and other services to us in support of our business. However, we will ensure that all such service providers are subject to obligations not to use or disclose that data.

In exceptional circumstances, we may be required or permitted by law to disclose personal data, for example to law enforcement authorities or to prevent a serious threat to public safety.

➤ Transfers

We may transfer your personal data overseas. Giordano's information systems are hosted on servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations. See section 8 below for information about the safeguards Giordano adopts when transferring personal data overseas.

➤ Retention period

Giordano will only retain personal data for as long as it has a legitimate purpose to do so. Giordano will need to retain personal data for commercial and legal purposes. How long it will need to retain personal data for these purposes will depend on the specific personal data. Giordano will generally retain your personal data for at least six years after you last provided services to us. Once Giordano has no legal or commercial reasons to retain personal data, it will be securely deleted or destroyed.

➤ Requirement to provide personal data

It is optional to provide most of the above personal data. However, in many cases, if you do not provide that data, it may affect our ability to assess your suitability to provide services to us, or your ability to provide services to us.

6.7 Contacting us with a query

Giordano will collect certain personal data about you if you contact us with a query, in store, by mail, email, fax or through our website.

➤ Types of personal data we collect

We may collect your name and contact details, and any other personal data in your correspondence to us.

➤ Purposes of processing

We may use your personal data to respond to your query.

➤ Legal basis for processing

The processing described above is necessary for the purposes of Giordano's legitimate interests serving its customers. See section 7 below for more details about Giordano's legitimate interests.

➤ Recipients or categories of recipients

We may disclose your personal data to third parties who provide administrative, storage, telecommunications, information technology and other services to us in support of our business. However, we will ensure that all such service providers are subject to obligations not to use or disclose that data. Otherwise, we will not disclose your personal data outside Giordano, unless that is necessary to respond to your query.

➤ Transfers

We may transfer your personal data overseas. Giordano's information systems are hosted on central servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations. See section 8 below for information about the safeguards Giordano adopts when transferring personal data overseas.

➤ Retention period

Giordano will only retain personal data for as long as it has a legitimate purpose to do so. Giordano will need to retain personal data for commercial and legal purposes. How long it will need to retain personal data for these purposes will depend on the specific personal data.

Giordano may retain your personal data for as long as it takes to respond to your query. After we have responded to your query, we may retain your personal data for follow up or record-keeping purposes.

Once Giordano has no legal or commercial reasons to retain personal data, it will be securely deleted or destroyed.

➤ Requirement to provide personal data

You may choose what personal data you provide when you send us a query.

7 Legitimate interests

As noted in section 6 above, in some situations, Giordano may process your personal data on the basis of its “legitimate interests”.

Giordano Group is a global fashion retailer. As such, Giordano has a legitimate interest in:

- advertising, offering and selling its products in physical and online stores;
- developing and growing its business and understanding the needs of its customers; and
- employing and managing its employees and contractors.

Giordano will only rely on those legitimate interests to process personal data where:

- the processing is necessary for the purposes of those legitimate interests; and
- those legitimate interests are not overridden by the data subject’s interests or fundamental rights and freedoms.

8 Transfers

As noted in section 6 above, Giordano may transfer your personal data to other countries and/or regions.

The information systems of Giordano are hosted on central servers located in Hong Kong, mainland China and Dubai. Any personal data that we store on our systems will be transferred to one of those locations.

For the purposes of the GDPR, the European Commission issues adequacy decisions on the data privacy laws of non-EU countries and/or regions. A list of current adequacy decisions is available here: https://ec.europa.eu/info/strategy/justice-and-fundamental-rights/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries_en.

The majority of countries and/or regions to which Giordano may transfer personal data are not covered by an European Commission adequacy decision. However, many of them do have local data privacy laws which are similar to the GDPR.

Giordano will require that any overseas third party to which it discloses your personal data to: (a) only use that personal data for the purposes for which it was disclosed; (b) use all technical and organisational measures which are reasonable in the circumstances to secure that personal data; (c) delete that personal data when it is no longer required; and (d) treat that personal data in accordance with this Privacy Notice and their local data privacy law.

9 Automated decision-making including profiling

Giordano does not engage in any automated decision-making or profiling.

10 Website tracking and cookies

When you visit our website, we may maintain log files recording the following information:

- the Internet Protocol (IP) address;
- the date and time of visit;
- the webpage accessed and documents downloaded; and

- the type of browser being used.

The log files provide us with statistical information on how people use the site and what content people are viewing. They do not contain any personal data and they are not used to identify any individual.

We use cookies to collect the above information. For more information about our use of cookies, please refer to our Cookie Policy.

11 Your rights

If you are located outside the European Union and the United Kingdom

The PDPO provides you with the right to seek access to any personal data we hold about you, and to request correction of that data if it is incorrect. To make a request pursuant to these rights, contact Giordano's Data Protection Officer (see section 3 above).

If you are located in the European Union or the United Kingdom

If you are located in the EU or the UK, you have additional rights in relation to your personal data as follows:

- **Access:** You have the right to obtain access to and a copy of any personal data we hold about you. You also have the right to find out whether your personal data has been transferred outside the EU and any safeguards relating to this transfer.
- **Rectification:** If you consider that any personal data we hold about you is incorrect or incomplete, you have the right to ask us to correct or complete that personal data.
- **Erasure:** In certain circumstances, you have the right to ask us to erase any personal data we hold about you.
- **Restriction of processing:** In certain circumstances, you have the right to ask us not to process your personal data for certain purposes.
- **Objection to processing:** In certain circumstances, you have the right to object to us processing your personal data for certain purposes.
- **Data portability:** In certain circumstances, you have the right to request a copy of your personal data in a structured, commonly used and machine-readable format.
- **Withdrawing consent:** If we are processing your personal data based on your consent, you have the right to withdraw that consent at any time.

For more information about these rights, visit <https://ico.org.uk/for-the-public/>.

To make a request pursuant to these rights, contact Giordano's Data Protection Officer (see section 4 above).

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