

## Giordano Indonesia Opens New Store in Pontianak's GAIA Bumi Raya City Mall

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Giordano has opened its newest store in Indonesia. The 2,300 ft<sup>2</sup> store opened concurrently with the GAIA Bumi Raya City Mall (the "Mall").

Located in Pontianak, the capital city of West Kalimantan, the Mall is the first family lifestyle mall in the province. Located in an Eco Park area, the Mall incorporates significant green elements both in terms of its deco and surrounding locale.

*"The GAIA Bumi Raya City Mall has just celebrated its grand opening, and currently boasts 192 outlets, including a host of international brands, various flagship stores and 1,500 parking spaces to serve its patrons. With high-end shopping, entertainment and lifestyle offerings, coupled with its unique green concept, the Mall will offer a unique experience",* said Mr Patrick Yeo, President Director of Giordano Indonesia. He concluded, *"This is our second store in Pontianak, which is one of the most culturally-diverse cities in Indonesia and the entrance to Singkawang, the renowned 'city of a thousand temples' – we look forward to serving both local and international visitors with our newest store".*

The Giordano store is located in a prime location on the first floor of the Mall, offering a complete range of Giordano Men's, Giordano Women's and Giordano Junior products.





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**About Giordano:**

Giordano is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Junior*, *BSX* and *Beau Monde*. Established in 1981, Giordano now operates over 2,100 stores and counters in Greater China, South Korea, Southeast Asia, Australia, India and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under stock code 709.