

Giordano Hong Kong Launches Overseas Delivery Service

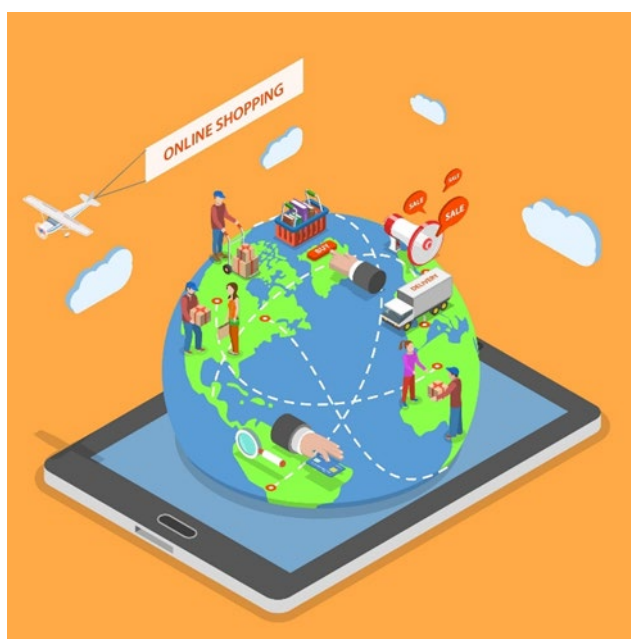
February 2021, Hong Kong

Giordano has launched its overseas delivery service via its official Hong Kong online shop.

Customers in the United States of America, Canada, Australia, Singapore and Malaysia can now place orders on the official Hong Kong online shop and have their orders delivered to their doorstep through Giordano's trusted delivery service. Likewise, customers in Hong Kong can also arrange for orders to be delivered to their friends and loved ones in those select markets.

With the increase in popularity of online shopping through Giordano's official online platform, a dedicated task force has been set up to oversee its operations.

The service will allow customers to browse a wide selection of merchandise, including online-only limited edition items, available on the Hong Kong online shop and enjoy our convenient, all-in-one ordering and delivery experience.



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About Giordano:

Giordano is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Junior*, *BSX* and *Beau Monde*. Established in 1981, Giordano now operates over 2,100 stores and counters in Greater China, South Korea, Southeast Asia, Australia, India and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under stock code 709.