

Giordano Thailand x Peanuts 70th Anniversary Collection

October, 2020, Thailand

2020 marks 70 years since Charlie Brown and the *PEANUTS* first appeared on the comic pages of several American newspapers, and nearly seven decades later, Peanuts has left an ineradicable mark on global pop culture.

Giordano Thailand joins the celebration of this special anniversary with a special-edition collection, offering special edition clothing featuring the favourite characters from the series. Snoopy, Charlie Brown and the gang will be gracing some of Giordano's most signature silhouettes, such as crew neck cotton tees, lycra-infused cotton polo shirts, denim shorts and jeans, sweaters, bomber jackets and tote bags, inspired by the ideas of happiness, positivity and friendship.

Discover the collection, available at Giordano Thailand only.

- END -

About Giordano:

Giordano is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Junior*, *BSX* and *Beau Monde*. Established in 1981, Giordano now operates over 2,100 stores and counters in Greater China, South Korea, Southeast Asia, Australia, India and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under stock code 709.