

Giordano becomes the First External Retail Partner of HKTV Pay

November 6, 2020

Giordano is pleased to announce that it now accepts HKTVpay as a form of payment in its physical stores in Hong Kong.

HKTVpay is a new mobile payment and e-wallet service by Hong Kong Television Network Limited (Stock Code: 1137) (“**HKTV**”) which allows users to make payments in person at HKTVmall’s O2O stores and other retail partners.

Giordano becomes the first external retail partner to accept HKTVpay as a payment method. Furthermore, to celebrate the ongoing cooperation between the Company and HKTV, customers using credit cards linked with their HKTVpay wallets for payment at Giordano’s physical stores in Hong Kong will receive an additional 5% Mall Dollar cash rebate into their HKTVmall accounts, which in turn can be used as cash for purchases on HKTVmall.

- END -

About Giordano:

Giordano is a leading international retailer of men’s, women’s and children’s apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Junior*, *BSX* and *Beau Monde*. Established in 1981, Giordano now operates over 2,100 stores and counters in Greater China, South Korea, Southeast Asia, Australia, India and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under stock code 709.