

Giordano Implements Additional Protective Measures at Retail Outlets in Hong Kong to Prevent the Spread of COVID-19

Giordano International Limited today announced the implementation of additional protective measures at its retail outlets in Hong Kong to prevent the spread of COVID-19.

The new measures will include mandatory temperature checks for all customers entering its shops, as well as granting shop staff the right to refuse entry to individuals suffering from fevers or wearing quarantine tracking wristbands issued by the Hong Kong Government.

In an effort to curb the spread of the pandemic locally, from midnight, 19th March 2020, the government has required all passengers arriving into Hong Kong to undergo a 2-week quarantine, as well as to use an electronic tracking wristband accompanied by a smartphone app.

Dr. Peter Lau, Chairman and Chief Executive of Giordano, stated: *“Giordano has deep roots in Hong Kong. We care profoundly about the well-being of our staff, our customers and our community. Recently, there has been a resurgence of imported coronavirus infections in Hong Kong, so we must join the battle to prevent the disease from spreading”.*

Dr. Lau concluded: *“These new measures are temporary, and we will continue to monitor developments in Hong Kong. In the meantime, we can continue to serve affected customers through our official e-shop, which offers door-to-door delivery services”.*

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