

GIORDANO

GIORDANO INTERNATIONAL LIMITED

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Giordano Website Wins Top 10eCommerce Website Award

Jul. 12th, 2018, Hong Kong

The Hong Kong Retail Asia Expo recently announced that Giordano's ecommerce website has been selected as one of the Top 10 ecommerce websites of the year for 2018.

The Top 10 eCommerce Website Awards, which recognizes and awards websites that have raised the bar for user experience and achieved outstanding sales growth, acknowledged Giordano's ecommerce website for delivering continuous and exemplary standards in promoting user experience and business sales.

The Awards were jointly organized by Hong Kong Retail Asia Expo and GS1 Hong Kong.

Reference: <http://www.retailasiaexpo.com/rae/top10-ecommerce-websites/>

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About Giordano:

Giordano is a leading international retailer of men's, women's and children's apparel under the brand names Giordano & Giordano Junior, Giordano Ladies, BSX and Beau Monde. Established in 1981, Giordano now operates over 2,300 stores and counters in Greater China, South Korea, South East Asia, and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under the code 709.