

Giordano Receives “Caring Company” Accolade for Four Consecutive Years

11 May 2012, Hong Kong

Giordano is conferred the honor of “Caring Company 2011/12” accolade by The Hong Kong Council of Society Service (HKCSS) for four consecutive years since 2008 in recognition of the company’s efforts in previous year to promote corporate social responsibilities in "caring for the community", "caring for the employee" and "caring for the environment".

Launched by the HKCSS in 2002, the Caring Company Scheme aims at cultivating good corporate citizenship and promoting strategic partnership between the business and the social welfare sectors to create a more cohesive society. Stepping into its tenth year, over 2,500 companies and organisations are awarded “Caring Company” logos and “Caring Organisation” logos this year.

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Caption:

For four consecutive years, Giordano is awarded “Caring Company” accolade by HKCSS in recognition of her efforts to promote corporate social responsibilities.

About Giordano:

Giordano is a leading international retailer of men’s, women’s and children’s apparel under the brand names *Giordano*, *Giordano Ladies*, *Giordano Junior*, *Concepts One* and *BSX*. Established in 1981, Giordano now operates over 2,600 stores and counters in Greater China, South Korea, Southeast Asia, Australia, India and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under the code 709.

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