

Giordano Unveils the 22nd Giordano Hope Primary School in Paitong Village, Guangdong

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Giordano International Limited (“Giordano” or “the Group”) unveils its 22nd Giordano Hope Primary School in Paitong village, Guangdong province in the first half of the year.

“Giordano has been striving to become a socially responsible corporate citizen. We have been a long-term supporter to various charitable organizations, especially those associated with education, children and the underprivileged. Giordano Hope Primary School is one of the good examples.” remarked Dr. Peter Lau, Chairman and the Chief Executive of Giordano. “The Group not only funded the construction of Giordano Hope Primary School in the provinces of Guizhou, Guangxi and Guangdong, we also encouraged our employees to pay voluntary visits to the schools in these areas. We will continue to support Project Hope and on the other hand will also further explore other possibilities to show our constant supports in charity.” continued Dr. Lau.

Launched in 1989, Project Hope is a public service project organized by the China Youth Development Foundation with the aim to provide children in poverty-stricken rural areas of Mainland China with access to primary school education.

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Photo caption:

The 22nd Giordano Hope Primary School in Paitong village, Guangdong province

About Giordano:

Giordano is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Concepts One*, *Giordano Ladies*, *Giordano Junior* and *BSX*. Established in 1981, Giordano now operates over 2,300 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East. Giordano is listed on the main board of Hong Kong Stock Exchange under the code 709.

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